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ans  
B2  
could

a reflective or brightly coloured layer affixed directly to said surface of said substrate;  
and

a print layer forming an image, said print layer affixed to said reflective or brightly coloured layer.

19. (New) The printed document of Claim 18, wherein said reflective or brightly coloured layer is a reflective or brightly coloured ink.

20. (New) The printed document of Claim 18, wherein said reflective or brightly coloured layer is a reflective or brightly coloured foil.

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In the Abstract:

After the claims, please add the Abstract submitted herewith on a separate sheet of paper.